



Stand Up, Be Counted

2020 Census Geographic Partnership Programs

Geography Division
U.S. Census Bureau

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Agenda

- **2020 Census Overview**
 - 2020 Area Census Offices
 - Response Outreach Area Mapper (ROAM)
- **Geographic Partnership Programs**
 - Local Update of Census Addresses (LUCA)
 - Participant Statistical Areas Program (PSAP)
 - Boundary and Annexation Survey (BAS)
 - New Construction Program (NC)

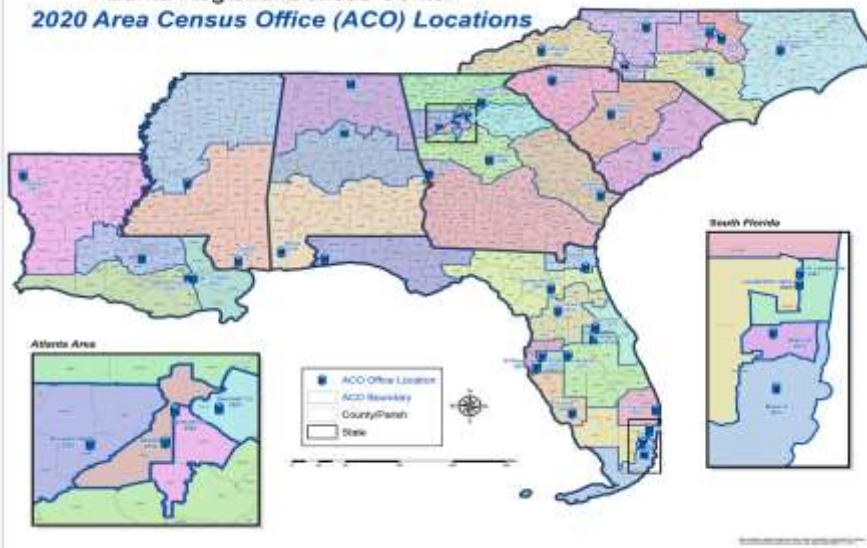
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Atlanta Regional Census Center
2020 Area Census Office (ACO) Locations



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Characteristics of a LRS Tract

<https://www.census.gov/roam>



Hard-to-survey areas—those identified by *higher* Low Response Scores—are hard-to-survey for different reasons. Learning about each hard-to-survey area allows the Census Bureau and local Complete Count Committees to create a tailored communication and partnership campaign, and to plan for field resources to help improve response rates.

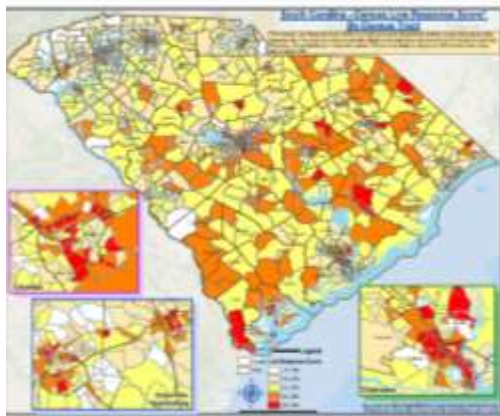
The LRS is synonymous with "predicted mail non-response rate." As an example, an LRS value of 31.9 should be interpreted as 31.9% of households in that census tract are predicted to NOT self-respond to the decennial census.

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Low Response Scores

- Calculated based on data from the 2016 Planning Database.
- Similar in purpose to the Hard-to-Count scores included in the 2000 Planning Database.
- Identifies block groups and tracts whose characteristics predict low census mail return rate.
- Highly correlated (negatively) with census and survey participation.
- Identifying areas where special outreach and promotion efforts could be considered..

Geographic Partnership Programs

Decennial Programs



2020 Local Update of Census Addresses (LUCA).



2020 Participant Statistical Areas Program (PSAP).



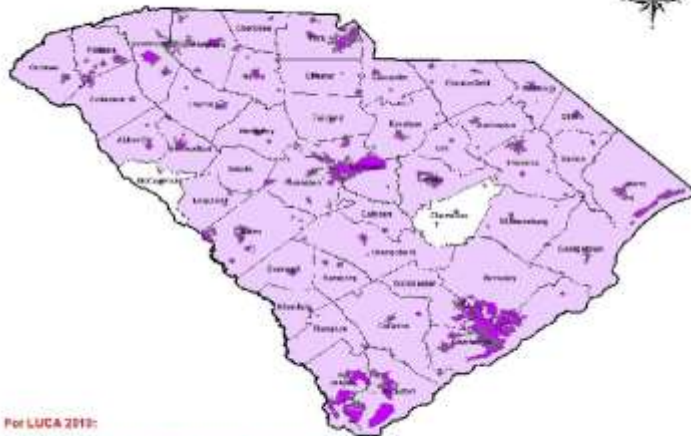
2020 New Construction Program (NC).



Boundary and Annexation Survey (BAS).

Also supports the Decennial Census.

Participation in LUCA for Census 2010



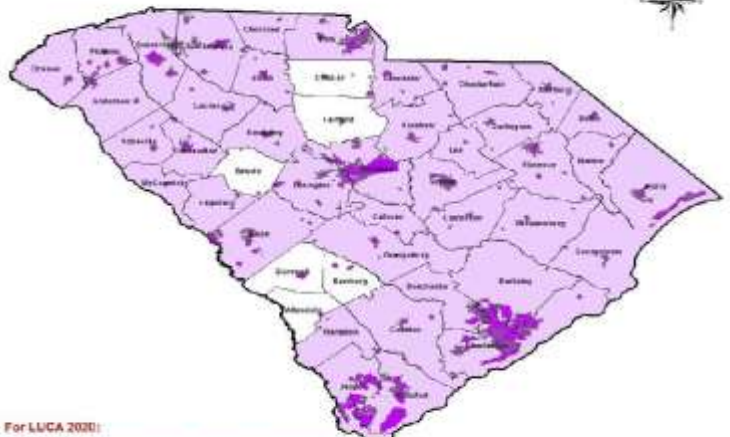
For LUCA 2010:
90% (44) of South Carolina's 48 counties registered for LUCA.
53% (142) of South Carolina's 268 cities registered for LUCA.

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Participation in LUCA for Census 2020



For LUCA 2020:
87% (48) of South Carolina's 45 counties registered for LUCA.
38% (191) of South Carolina's 268 cities registered for LUCA.

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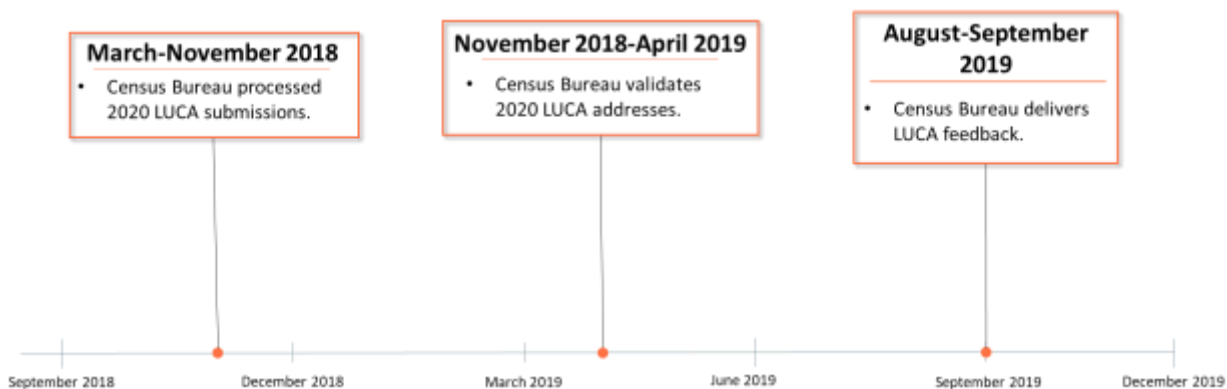
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2020 LUCA Operation: Feedback

- Feedback materials will be mailed **August 2019**.
- Participating governments receive:
 - Address Summary Report.
 - Detailed feedback address list.
- Material type **consistent with participation materials**.
- Closeout

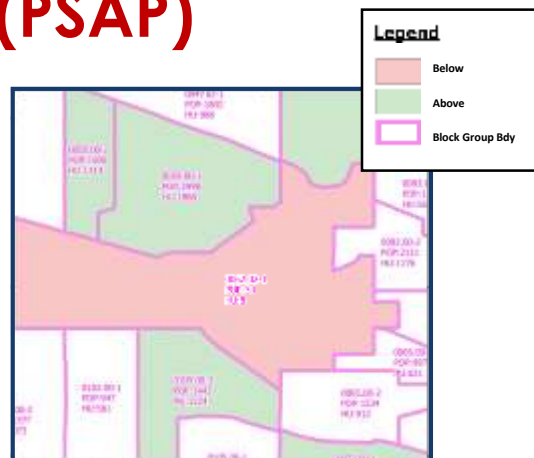
2020 LUCA Schedule



2020 Participant Statistical Areas Program (PSAP)

Review and update statistical area boundaries.

These defined statistical areas will be used for the 2020 Census, the Economic Census, and American Community Survey data.



2020 PSAP Response

Participants have the opportunity to:

- **Review** the Census Bureau's 2010 statistical areas and the 2020 Census proposed statistical areas.
- **Accept** the statistical areas.
- **Update** the statistical areas.

Responding to PSAP:

- Geographic Update Partnership Software (GUPS).
- Paper (Tribal Governments only).

2020 PSAP Primary Participants

Primary Participants:

County: 14 Counties

Regional Planning Authority: 27 Counties

State: 1 County

Atlanta RCC: 4 Counties



Legend

- Regional Planning Authority Boundary
- County Boundary
- PSAP Coverage**
- Primary Participant - County
- Primary Participant - Regional Planning Authority
- Primary Participant - State
- Primary Participant - None (ATRCC Review)

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2020 PSAP Submissions

Participant Submissions as of July 29, 2019:

No Changes: 17 Counties

Changes Submitted: 29 Counties



Legend

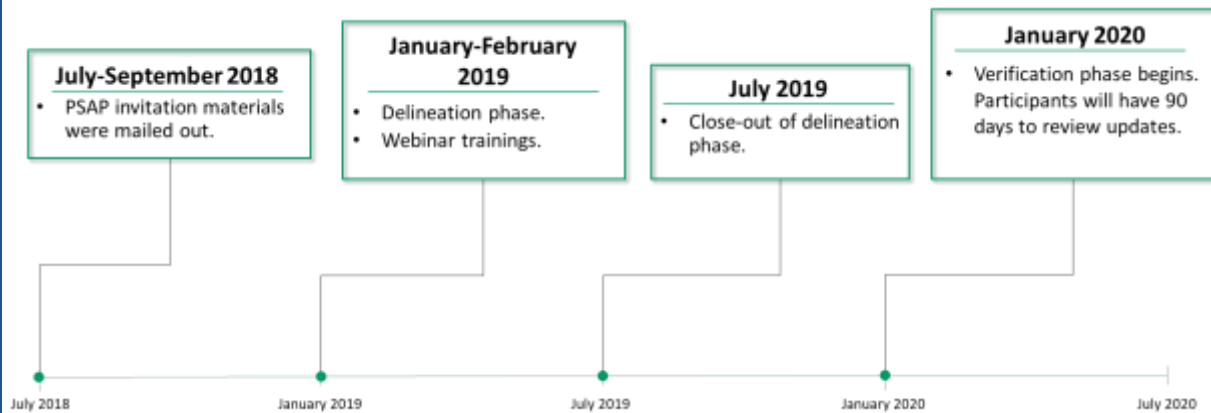
- Regional Planning Authority Boundary
- County Boundary
- PSAP Submission Status**
- No Changes (2020 Proposed Plan Accepted)
- Changes Submitted

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2020 PSAP Schedule



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15

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Boundary and Annexation Survey (BAS)

- Annual opportunity for tribal, state, and local governments to submit **name changes, legal status updates, and boundary changes**.
- Boundary updates must be legally in effect **on or before January 1** of the current BAS year.
- Updates submitted by **March 1**: changes reflected in **American Community Survey** and **Population Estimate Program** data.
- Updates submitted by **May 31**: changes reflected in **following year's BAS materials**.

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16

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Boundary and Annexation Survey (BAS)



If the Census place boundary (**purple/blue**) is not corrected to align with the accurate locally-sourced place boundary (**red**) and parcels (**black**), housing units may be misallocated.

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17

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2020 BAS Schedule

January 2020

- Annual Response letters emailed to BAS Contacts/HEO/TC.
- Workshop trainings begin.

February 2020

- Non-response follow up email.
- Webinar trainings begin.

March 2020

- **March 1**—Submission deadline for inclusion in ACS and PEP.
- SDC and NPC non-response follow up.

May 2020

- **May 31**—Submission deadline for all boundary changes.

Jan 2019

Mar 2019

May 2019

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18

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2020 New Construction Program

Opportunity for tribal, state, and local governments to update the Census Bureau's residential address list with new city-style addresses.

Construction of new living quarters *must be in progress during or after March 1, 2018* with completion expected by Census Day, April 1, 2020.

Participation in the 2020 Census LUCA Operation is not a prerequisite.



NEW: Group quarters and transitory locations are eligible addresses.

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19

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2020 New Construction Program

Eligible Governments include:

- Federally Recognized Tribes with a Reservation and/or Off-Reservation Trust Land.
- States.
- Counties.
- Cities (incorporated places).
- Townships (minor civil divisions).

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2020 New Construction: Participation Method

No paper option.

Basic Digital Option.

- Geographic Update Partnership Software (GUPS).
- SWIM token

Advanced Digital Option.

- Partnership shapefiles.
- Digital address list template.
- SWIM token.

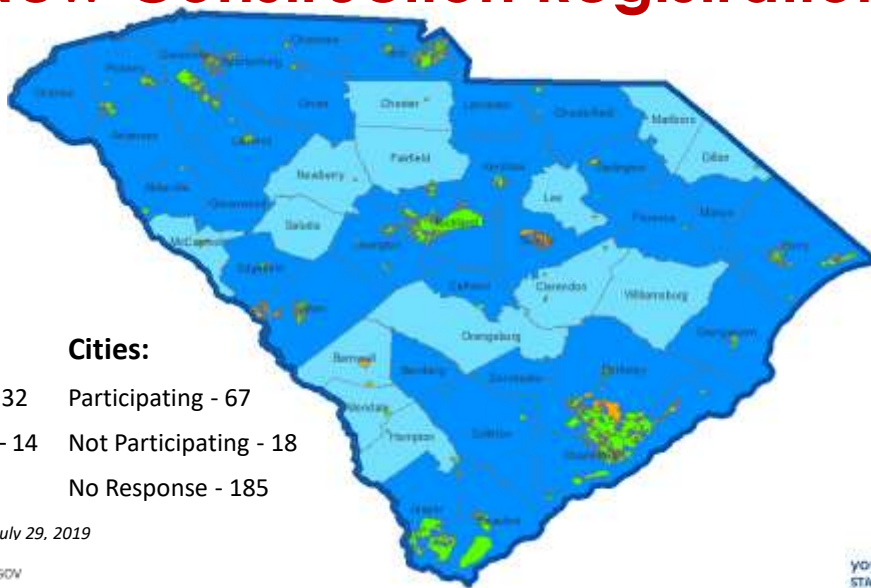
Participants have 45 days to submit new addresses.

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21

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New Construction Registrations



Counties:

Participating - 32
No Response - 14

Cities:

Participating - 67
Not Participating - 18
No Response - 185

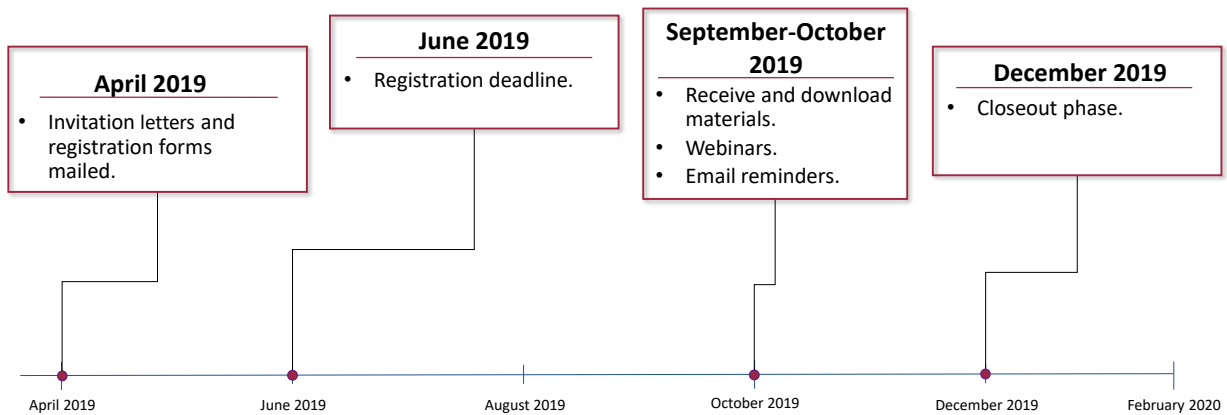
Registrations as of July 29, 2019

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22

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2020 New Construction Schedule



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23

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Additional Information:

LUCA

Email: geo.2020.luca@census.gov

Phone: 1-844-344-0169

Website: <https://www.census.gov/programs-surveys/decennial-census/about/luca.html>

PSAP

Email: geo.psap@census.gov

Phone: 1-844-788-4921

Website: <https://www.census.gov/programs-surveys/decennial-census/about/psap.html>

New Construction

Email: geo.2020.nc@census.gov

Phone: 1-844-242-1765

Website: <https://www.census.gov/programs-surveys/decennial-census/about/NewConstruction>

BAS

Email: geo.bas@census.gov

Phone: 1-800-972-5651

Website: <https://www.census.gov/programs-surveys/bas.html>

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Complete Count Committees (CCC)

CCC Timeline:

- Continue establishing CCCs - 2019
- CCCs develop strategy and work plan - 2019
- CCCs begin community organization mobilization - 2020
- CCCs support the 2020 Census - 2020
- CCCs encourage self-response - 2020

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Contact Us

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